

The Personal care magazine with a 360° look at the world

A health and beauty specialist's insight into consumer perceptions and attitudes, while deciphering global issues and identifying global trends.

Dear Our Valued Customer,

This April, Gattefossé invites you to discover its first issue of **E-AAOE, the Addiactive on Earth E-Newsletter:**

Gattefossé, an environmentally responsible company

Solvent-free lipo-chemistry using biodegradable catalysts and plant extraction procedures [...] generate minimal environmental risks. Nonetheless, a longstanding concern ... [Read more](#)

Learn about carbon footprint

Everyone has a carbon footprint - it's your own personal measure of how much carbon dioxide you create and how much you contribute to climate change[...]; many governmental agencies have created "calculators" ... [Read more](#)

Focus on 3 eco-developed active ingredients

After the major industry players, the small businesses start to get involved in the "sustainable development" concept. In fact, the notions of protecting the environment and implementing social measures... [Read more](#)

More local news and information from Asia and USA:

- **Special focus on China, the place to be for cosmetic companies...** With an average growth rate of 15 % per year, the Chinese market shows its growing influence and importance in all business fields worldwide... [Read more](#)
- **From the US - Makeup a category never to be forgotten in the personal arena:** Today's latest trends in cosmetics reflect the fashion trends-shimmer and shine! From super glossy lip gloss to candy like eye... [Read more](#)

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CHEMIE ALLIANCE SDN BHD

Tel:603-6157 5412 Fax:603-6157 5415

Discover our special "Tips From the Labs"!

1° How to...formulate a Natural cosmetic product without the dryness often associated with "natural" ingredients?

2° How to...create an O/W skin care range with a single emulsifier, in the presence of difficult-to-formulate ingredients?