

10th Anniversary Promotion



Florasun 90



Florasun 90 (INCI: *Helianthus Annus* (Sunflower) Seed Oil) is a natural, triglyceride oil that has high oxidative stability and excellent emollient properties. Florasun 90 which has less than 5% polysaturates is more stable than traditional sunflower, sesame, conola or high oleic Safflower oil which contains 69%, 43%, 29% and 14% polysaturates, respectively.

Florasun 90 contains more than 85% oleic acid and less than 4% linoleic acid. It is the high levels of monosaturates (oleic acid components) and low levels of polyunsaturates (linoleic acid) that gives Florasun 90 superior oxidative stability.

Florasun 90 can be used for a wide range of application from good quality suncare products to castor oil free lipsticks.

Florasolvs, PEG-16 Macadamia



 Florasolvs, PEG-16 Macadamia (INCI name: PEG-16 *Macadamia Glycerides*) is the polyethylene glycol derivative of the mono- and diglycerides of Macadamia Nut Oil condensed with 16 moles of ethylene oxide.

 PEG-16 macadamia is water soluble emollient with HLB value from 12-14

 Due to its ability to soluble in water, PEG-16 Macadamia is ideally suited for the formulation in clear aqueous products such as shower gels, hair grooms and gels, after sun gels, glitter gels and bronzers which allowing for many color addition options.

 PEG-16 Macadamia is also able to form clear dispersion in oil which allow for the formulation in water washable massage oils and beauty oils.

 This versatile water soluble and oil dispersible emollient leaves the skin feeling smooth and soft, as well as conditions the hair after application.

Floraesters 60, an interesterified form of jojoba esters, is a firm white paste with a melting point of 56-60 °C.

Functions:

1. Emollient
2. Fragrance Fixative
3. Moisturizing Agent
4. Improve Shine/Gloss on the skin
5. Improve spreadability during application
6. Increases UV Filter Solvency

Benefits / Features:

1. White Jojoba Butter
2. Sharp Melting Point Range
3. Superior Oxidative Stability
4. Luxurious Skin Feel



Floraesters K-20W Jojoba, a jojoba-derived emollient, has high substantivity even after rinsing in water. It acts as a fragrance fixative, enhances skin hydration, and is soluble in alcohol. It has optimum benefits for moisturizing products and can be used in many formulas that would benefit from long-lasting effects.

Floraesters K-20W Jojoba functions very well in hydro-alcoholic systems, and is also soluble in glycols, which makes it a good candidate for use in skin toners and astringents, perfume sprays, and after-shaves. It also enhances skin hydration properties in many formulas. Nova Meter tests show that K-20W Jojoba used in makeup or lotion significantly improves skin hydration for at least 8 hours after application. K-20W Jojoba has also been proven to have good fragrance-fixative properties. In addition, its water-resistance makes it ideal for sport sunscreens and longwearing makeup that does not dry the skin.

Functions:

1. Conditioning
2. Fragrance Fixative
3. Enhanced Skin Hydration
4. Water Resistance
5. Cleansing Activity
6. Boosts Benefits of Quat Compounds
7. Polymer Neutralizer
8. Reduces Tackiness of Carbopol Systems



Benefits/ Features:

1. Remarkable Substantivity
2. Retains Moisture on Skin
3. Very Soluble in Alcohol
4. Dry Emollient
5. High Viscosity
6. Unique Skin Feel
7. Biodegradable
8. Alcohol Soluble
9. Viscosity Modifier
10. TEA Replacement



Gelot 64



Is a non-ionic o/w self-emulsifying base (INCI Name: *Glyceryl Stearate* (and) *PEG-75 Stearate*), will deliver a stable and rich emulsion even at low concentration. Compared to similar products, Gelot 64 produces better emulsions at lower use levels.

Benefits:

- ✿ Able to emulsify hard to emulsify materials such as antiperspirant actives, thioglycolate, high levels of glycerine, AHA and Hydrogen Peroxide.
- ✿ Wide pH compatibility from 2.5-12
- ✿ Low use level from 1.5%
- ✿ Can use low energy/one pot manufacturing process
- ✿ User friendly, blended into your product without milling, with only moderate stirring
- ✿ Economy emulsifiers





Phylderm Vegetal C

Phylderm Vegetal C (INCI: *Hydrolysed Soy Protein*) is a regenerative vegetable active that can provide 3 important functions to our body:

- ✿ It gives the skin essential nutrients by providing mineral salts, amino acids and peptides.
- ✿ It can enable the skin to fight the aging process.
- ✿ It helps increase oxygen uptake in our hair follicles and hence promoting hair growth to fight hair loss.

This wonderful soy protein is equivalent to placenta extract as they have same properties, similar composition and identical formulation properties. In fact Phylderm Vegetal C can increase the oxygen uptake of the skin cells by more than 30%!! This is 3 times greater than using placenta extracts.

REACH 301 50% Solution

Reach 301 50% Solution is a form of Aluminum Sesquichlorohydrate which is highly recommended for use antiperspirants where a higher level of wetness protection is desired. Reach 301 can be used in either hydro-alcoholic or aqueous based products. It is flexible and can be used in clear gels, emulsion creams, lotions, pump systems and the more popular roll-ons. Below is the composition found in Reach 301 50% Solution:

(Al_2O_3) – 46.6%, (CI) – 19.7%

With 30% of Reach 301 50% Solution incorporated inside any deodorant formulas, it will be able to give its users 24 hours long lasting protection.

TNP50VTTTS

Fluid & Ultrafine

With carefully selected carrier, dispersant and pigment, High Speed Dispersions show a viscosity of a low as 19cPs and generally lower than 1,000cPs: they are even easier to formulate.

High Speed Dispersions, especially those based on 10 nm TiO₂ pigment, have a very small average particle size (as low as 100 nm) and a narrow particle size distribution: they are very transparent.

High UV Protection

High Speed Dispersions can be formulated in high SPF sun care without the need of chemical filters. The new CM3F50KQBAS, based on a 60 nm TiO₂, is particularly efficient for UVA protection.

Stable

Kobo proprietary grinding technology uses surface treated TiO₂ or ZnO and compatible carriers and dispersants for dispersions that do not show flocculation, settling or viscosity change over time.



BTD-401

-  Titanium Dioxide treated with Isopropyl Titanium Triisostearate which is one of the KOBO's patented technologies with 2-3 micron.
-  ITT treated Titanium Dioxide can be easily wetted by and dispersed in organic vehicles like esters, mineral oils, natural oils and hydrocarbons at over 80% solids
-  Allows highest pigment loading
-  Lowers oil absorption by 25-30%
-  Have excellent affinity to the skin
-  Patented in Europe, USA and Japan



Floral Water

Floral Waters, also called **Hydrosols**, are by-products of the distillation of Essential Oils. They are saturated with Essential Oils - in a delicate, pleasant concentration. Floral Waters have a wide scope of application such as facial mist and body spray; for face care; for compresses; to freshen up while traveling; and for blending natural perfumes.

Description: Imported internationally, these waters are extremely versatile. They can be used in the manufacturing process anywhere that water is required. They are an excellent Linen spray, and a simple way for the novice aromatherapist to enjoy the therapeutic benefits of essential oils. Add to a soothing hot bath.

We supply variety range of floral waters such as:

 Bergamot	 Neroli
 Chamomille Roman	 Orange Flower
 Clary Sage	 Peppermint
 Cypress	 Rose Bulgarian
 Eucalyptus	 Rosemary
 Geranium	 Spearmint
 Grapefruit	 Tea Tree
 Jasmine	 Witch hazel
 Lavender	 Ylang Ylang

HuRRy... Contact our Sales Personnel today!!!

MeiSan HP: 012-202 5413

Email: msyuen@alliance2u.com

Jason Hee HP: 012-372 1348

Email: jasonhee@alliance2u.com

SALES OFFICE 603-6157 5412

Nicholas Mun HP: 012-283 5412

Email: nickmun@alliance2u.com

HS Lee HP: 012-208 8223

Email: hslee@alliance2u.com

OR

Visit our website: www.alliance2u.com

Terms & Conditions

1. This promotion is valid from 10th January 2007 to 31st October 2007.
2. All stock ordered must be invoiced and delivered within 2007.